

Message Text

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PAGE 01 STATE 151421

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ORIGIN COME-00

INFO OCT-01 EUR-06 ADP-00 EB-05 RSC-01 /013 R

66651

DRAFTED BY:FBROMLEY/SHAYS

APPROVED BY:EB/OCA/REP:MWDONOVAN

DON JOHNSON 228 PHONE

BRUCE A FLATIN

EUR/CE:PHONE

CC PUSEY 206

ROBERT PRITCHARD 264

PAUL PAULY 202

----- 113559

R 012110Z AUG 73

FM SECSTATE WASHDC

TO AMEMBASSY BERN

INFO AMCONSUL ZURICH

UNCLAS STATE 151421

E.O. 11652: N/A

TAGS: BCOM, BTRA, SZ

SUBJ: COMMERICAL PROGRAMS: REVERSE TRADE MISSIONS

REF: BERN A-270 AND A-291

COMMERCE VERY MUCH APPRECIATES EMBASSY'S INITIATIVE IN
PROMOTING SWISS BUSINESS GROUP ATTENDANCE AT U.S. TRADE SHOWS
AND CONGRESSES. YOUR FORWARD PROGRAM FOR '74 IS HIGHLY
COMMENDED.

LIMITED RESOURCES CONTINUE TO PRECLUDE FORMALIZING THE
INCOMING TRADE MISSION CONCEPT INTO A FULLY OPERATIONAL EXPORT
EXPANSION PROGRAM. HOWEVER, COMMERCE HAS A RENWEED INTEREST IN THIS
PROMOTIONAL TECHNIQUE AND CURRENTLY SOLICITING COMMENTS FROM
SELECTED FOREIGN SERVICE POSTS. ROGERS

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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